

CORPORATE CHANGEMAKERS



Year Up’s Corporate Changemakers play a critical role in helping Year Up close the Opportunity Divide for young adults in this country. These employers understand that to best address the pervasive hiring challenges that impact their businesses, they must think differently about who is talented. Changemakers believe that Year Up is the key to unlocking diverse middle-skill talent, and they have demonstrated their commitment to our work through generous philanthropic contributions that create meaningful career and education pathways for talented young adults.

2019 CORPORATE CHANGEMAKERS

BANK OF AMERICA

THE BAUPOST GROUP



GE Foundation



FUNDING LEVEL	BENEFITS
Advocate \$250,000 - 499,999	<ul style="list-style-type: none"> Regular touchpoints and access to exclusive updates, including the Investor Newsletter and the Annual Investor Call with Year Up’s Founder and CEO, Gerald Chertavian Promotion on Year Up’s social media platforms – specifically Instagram, Facebook, and Twitter Logo on Corporate Changemakers spread in Annual Report Logo on Corporate Changemakers page on Year Up’s website Logo in Opportunity in Action and Opportunity Society newsletters Corporate Changemakers badge for use on member website
Trailblazer \$500,000 - 999,999	<ul style="list-style-type: none"> All Advocate benefits Framed award with recognition and investment impact Handwritten student or alumni letter for digital distribution to all employees
Innovator \$1-1.49 MILLION	<ul style="list-style-type: none"> All Trailblazer benefits Customized graduate spotlight Custom designed impact document Recognition at all Year Up graduation ceremonies nationwide
Visionary \$1.50-1.99 MILLION	<ul style="list-style-type: none"> All Innovator benefits Speaking opportunity for company executive at a Year Up event Feature with photo on Year Up’s website
Vanguard \$2 MILLION+	<ul style="list-style-type: none"> All Visionary benefits Year Up senior leader speaking engagement at company event Tailored volunteer engagement opportunity for company employees Company dedicated page on Year Up’s website with photos and partnership impact details Annual Report feature in dedicated section

Corporate Changemakers are recognized for their full investment in each year of the grant period.